

Safety HUD

MONITORING FOOD FRAUD & SAFETY ALERTS WORLDWIDE

The perfect tool to support your risk assessment. New release in 2021 with:

(wider coverage) (mitigation strategies) (testing hints) (new filters) (emerging issues)

Because you care about CONSUMERS' HEALTH



Safety HUD aims at helping food operators around the world to perform risk assessment on their products and raw materials, and to meet international standard requirements (e.g. BRC, IFS). This solution was designed by Mérieux NutriSciences to meet the highest expectations in monitoring daily food fraud and safety alerts but also to give you a comprehensive understanding, with key facts, trends and analytical recommendations.

37 countries monitored for **Food Contact Materials**



58 countries monitored for Food



Online media monitoring

management

Quality 3 steps for risk assessment







WATCH & MONITOR

Power panel to detect frauds and safety issues

HAZARD / **VULNERABILITY WARNINGS**

Live data to detect possible new or increasing issues

MITIGATION STRATEGIES / **PREVENTIVE TESTING**

Clear warnings and suggestion for testing

NEW Dashboard

Mapping

the issues

Latest

outbreaks





24/08/2020 - Italy - New fraud report available



Search food frauds and safety alerts worldwide and get statistics

More than 50,000 incidents uploaded since 2018



Filter and sort alerts and statistics according to your needs

- Each alert fully described in terms of product, issue, source, concerned/ notifying/origin countries
- 24 Food product categories with 360 food matrix (new)
- Run a search applying filters
- New list of food frauds (GFSI based)



Get information and trends to support your risk assessment

Get a comprehensive understanding of food issues and their dynamics

- Check the increasing risks (warning mark now available)
- Set an alert
- Get statistics and trends to anticipate the risk
- Check the map to identify regions reporting more issues





Live data for your hazard control

FRAUD TESTING Most common frauds in this product category: Most common frauds in Confectionery products: fraudulent addition of colourings, sweeteners and food additives, mislabeling of nutritional and healthy claims, representation of geographic origin FRAUD EXAMPLES DETECTION ANALYTICAL METHOD Mislabeling of nutritional and/or healthy claims Analysis of the declared nutrient Ask for testing

Check strategies and testing and make your move!

- Each alert reports eventually increasing issues
- Frauds vulnerability rate (live updated)
- Control strategy button: check the best mitigation strategy and/or testing to put in place
- Get in touch with our consultants

Safety HUD

Monitoring food fraud & safety alerts worldwide



Monitoring food fraud & safety alerts worldwide

FOOD - We daily monitor **100 official agencies in 58 countries** as well as dozens of media sources to offer a wide and constantly updated collection of food alerts and frauds.

Argentina, Australia, Austria, Belgium, Bolivia, Bosnia and Herzegovina, Brazil, Bulgaria, Canada, Chile, China, Costa Rica, Croatia, Cyprus, Denmark, Estonia, European Union, Finland, France, Germany, Ghana, Greece, Hong Kong, Hungary, Iceland, India, Ireland, Israel, Italy, Japan, South Korea, Latvia, Lithuania, Luxembourg, Macau, Malta, New Zealand, Nigeria, Norway, Poland, Portugal, Romania, Russia, Saudi Arabia, Scotland, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, Taiwan, The Czech Republic, The Netherlands, Turkey, United Kingdom, United Arab Emirates, USA.

FOOD CONTACT MATERIALS - We daily monitor **official agencies in 37 regions/countries** as well as dozens of media sources to offer a wide and constantly updated collection of food contact materials alerts and frauds.

Australia, Austria, Belgium, Bosnia and Herzegovina, Croatia, Canada, China, Denmark, EU (Rasff), Finland, France, Germany, Greece, Hungary, Italy, Iceland, Ireland, Israel, Japan, Luxembourg, Malta, New Zealand, Netherlands, Norway, Poland, Portugal, Scotland, Slovenia, Slovakia, South Korea, Spain, Switzerland, Sweden, Taiwan, United Kingdom, UAE, USA.

ASK FOR A 10-DAY FREE TRIAL

CONTACT US

Food Compliance Solution

regulatory.services@mxns.com regulatory.mxns.com

