

# Label Conformity Services Labeling and Regulatory Services

Because you care about CONSUMERS' HEALTH



# **Label Conformity Services**

### Food Companies' needs

Food Companies need their products to be safe and compliant to the regulations, in order to sell them all over the world.

The label can be one of the most important marketing tools and, in some countries, the only mean of information available for the companies to reach consumers directly.

Moreover, the label is accessible to any consumer, who can decide not to buy a mislabeled product, as well as file a complaint to a consumers' protection association if he feels deceived or treated unfairly. On the other hand, any competitor can check the products on the market and notify the authorities about the non-conformities detected.

Therefore companies are looking for a third-party body that can guarantee compliance with the international regulations.

Following market globalization, food companies have to:

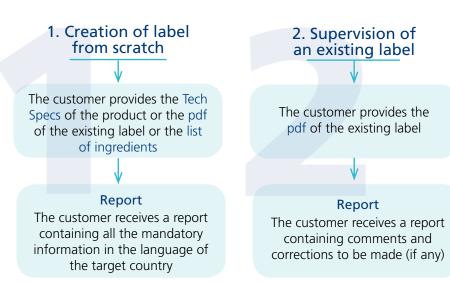
- export their products all over the world avoiding recalls or sanctions due to non-compliance to laws and regulations in force in the target countries
- take into account complex regulatory systems which are often difficult to understand
- look for services and tools which accelerate and guarantee the labeling process.

When it comes to exporting foodstuffs around the world, a literal translation of the labeling texts is not enough. It is necessary to combine regulatory, scientific and linguistic expertise in choosing the appropriate labeling terms.

### **Our solution is the Label Conformity Service**

The Label Conformity Service provides an analysis of an existing label or of the technical data sheet of a product, in order to create a label legally and linguistically compliant to the food regulations currently in force in the country where the product is sold.

### How it works



#### **Additional services**

- Rush service
- Second check & «Print compliance approval»
- Level of risk
- Format personalization
- Graphic conformity according to the regulations
- Non mandatory statement translation
- Calculation of nutritional values



# Information needed to make an offer:

- Type and number of products involved
- Target countries: specify each single country requested
- Source language of documents

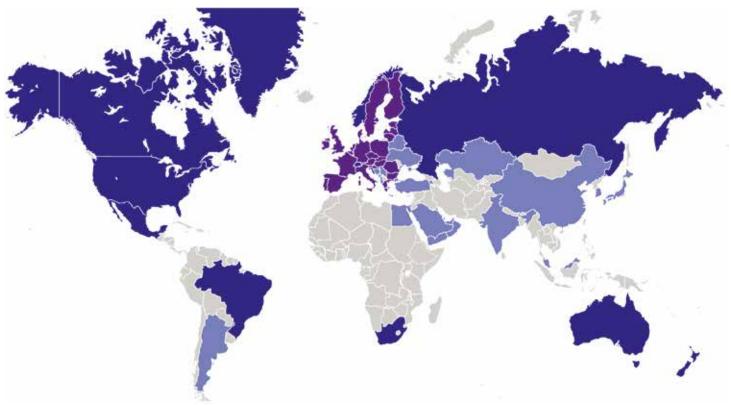
We offer assistance and coordination throughout the process of Label Conformity:

- We identify the target markets and the legislation currently in force
- We check the product composition in order to determine its features: making sure that all the ingredients, including additives, are permitted and used in the quantities and/or for the types of use established by the local legislation of the countries to which the products are exported
- We determine the legal product name and the exact name of each ingredient
- We provide the customer with a technical report regarding all the mandatory information which has to be put on the label of his specific product (when nutrition facts table is mandatory we provide the table without nutritional values).

## The turnaround time depends on:

- Number of products
- Type of products
- Source language
  Type 1
  Type 2
- Target countries
  Zone 1
  Zone 2
  - Zone 3





### **Over 60 Target Countries**

**ZONE 1:** Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, The Netherlands, United Kingdom

**ZONE 2:** Australia, Brazil, Canada, Mexico, New Zealand, Norway, Russia, South Africa, Switzerland, USA

**ZONE 3:** Albania, Argentina, Armenia, Bahrein, Belarus, Bosnia and Herzegovina, China, Egypt, Hong Kong, India, Israel, Japan, Kazakistan, Kuwait, Malaysia, Montenegro, Oman, Qatar, Saudi Arabia, Serbia, Turkey, UAE, Ukraine, Yemen

#### Languages covered

**TYPE 1:** English, French, German, Italian, Portuguese, Spanish

**TYPE 2:** Albanian, Arabic, Armenian, Belarusian, Bosnian, Bulgarian, Chinese, Croatian, Czech, Danish, Dutch, Estonian, Finnish, Greek, Hebrew, Hungarian, Japanese, Korean, Latvian, Lithuanian, Norwegian, Polish, Romanian, Russian, Serbian, Slovak, Slovenian, Swedish, Turkish, Ukrainian

#### Labeling & Regulatory Services

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